

Island Pond Chamber of Commerce Meeting Minutes – June 3, 2010

Meeting scheduled for 6:00 PM at the Island Pond Welcome Center, called to order at 6:05 PM by Stephanie Nagle.

Present: Stephanie Nagle, Jackie Roese, Sue Peterson, Justin Hannington, Ouida Testut, Melinda Gervais, Jeanne Gervais, Katherine Maxwell, Paula Coates, Holly Bonville, Bill Bailey, Michelle (guest of Holly Bonville)

Opening Comments -

- Ted Firestine will be assisting the Chamber with the chicken barbecue dinners this summer.
- Melinda reported that the selectboard needs to be appraised of, and to issue approvals, for any activities using town property. This is in response to the tent sale on Memorial Day weekend in Gazebo Park.
- The tent belonging to the Chamber must be set up during the week ending 6/25, as Friday Night Live starts on that day. A work day was set for Monday, June 21st at 6:00 PM to set up the tent.

Secretary's Report -

- Motion to accept as written made by Jeanne, second by Jackie, approved unanimously

Treasurer's Report -

- See Attached

Friday Night Live Buttons -

- Melinda reported that she received a price of approximately \$350.00 for 1000 buttons that would have the Chamber logo and the FNL text. There was a discussion of how much to sell the buttons for, or to offer them in return for a donation. There was also concern that the buttons might cut into sales of 50/50 raffle tickets. After discussion, the decision was made to offer the buttons in return for a donation, and a motion was made by Jeanne to approve the purchase, seconded by Sue, approved unanimously.

Duck Race

- There was concern that we are doing the duck race fundraiser too often. After discussion, the decision was made to drop the race on Memorial Day for 2011, and focus on the Fourth of July.
- Revenue from Memorial Day race: Gross \$1745.00, Net \$1100.00

Advertising Brochure -

- The brochure as printed was approved by Stephanie.
- Events and contact information were noted to be missing, and corrections/changes are to be sent to Annette/Emma.
- As soon as event information is finalized, it should be sent to Holly to be posted on the website.
- The brochures should be put together as a group effort. A committee should be formed to work on this and other advertising.
- A list needs to be developed for distributing the finished brochures

Shirts -

- Jeanne reported that she is still waiting to hear from printers regarding the FNL shirts.

Craft Fair -

- Justin reported that the prospects for the craft fair are looking promising, and that recruiting is still ongoing. Holly asked that information be sent to her for posting on the website.

Chamber Website -

- The Chamber's website was discussed, and an effort needs to be made to find and correct outdated information. Current information on the Chamber's events, as well as information on our member businesses, needs to be provided.
- Discussion of providing a link to the Island Pond, VT page on Facebook. Justin will speak to Jenn Hannux.

Fourth of July -

- Discussion of the Chamber having a float in the parade. The decision was made that we should have a float, and ducks were suggested as a theme. Jeanne will coordinate this.

ATV Trail -

- Bill Bailey of the Tri-County ATV club asked if the Chamber would be supportive of an ATV spur trail into town, with a proposed trailhead at Kingdom Market. The proposed trail would be in use May through October, depending on terrain conditions, and would have a curfew. After discussion, the Chamber asked for a formal proposal from the ATV club.

Adjourned by unanimous consent at 7:35 PM

Respectfully submitted,
Justin Hannington
Secretary, Island Pond Chamber of Commerce